

32nd Annual

Entertainment Law Institute

LIVE Austin • November 10-11, 2022 • DoubleTree by Hilton Austin

Join us on November 9 for **Entertainment Law 101: The Literary Edition**
(Separate registration required.)



MCLE CREDIT 12.25 Hours (2.25 Ethics)

Downloadable Course Materials

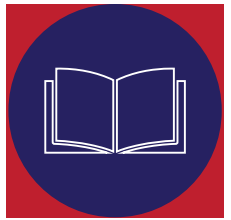


TexasBarCLE.com | (512) 427-1574

Education by the Bar, for the Bar

Join us Wednesday for Entertainment Law 101: The Literary Edition

Separate registration required.



Lawyers licensed 5 years or less
save **\$50!**

LIVE Austin
November 9, 2022
DoubleTree by Hilton Austin

PLEASE NOTE:

Because the health and safety of staff and attendees is our top priority, TexasBarCLE and host hotels will follow the latest CDC guidelines for in-person events. Attendance will require you to comply with protocols that promote a safe environment. ([See more details.](#))

If an event is rescheduled or changed to webcast, registrants will be seamlessly transferred or may request a refund.

MCLE CREDIT

3.5 Hours (.25 Ethics)

MCLE Course No: 174173531

Applies to the Texas Bar College and the Texas Board of Legal Specialization in Civil Appellate and Civil Trial Law.



Scan to report
your MCLE hours.

Purpose and Scope

Join us as we learn about the various paths to publication for writers and authors, current book publishing models, how to get your book on the big screen, and a sordid tale of a literary collaboration gone terribly, terribly wrong.

WEDNESDAY

3.5 hours including .25 ethics

12:30 **Registration**

12:55 **Welcoming Remarks**
Course Director

Amy E. Mitchell, *Austin*
Amy E. Mitchell, PLLC

1:00 **Paths to Publications for Writers & Authors** 1 hr

Stevie Fitzgerald, *Austin*
SXSU, LLC

2:00 **From Self-Published to Random House** .75 hr

Overview of self-publishing, hybrid publishing, and other distribution methods.

Mike Farris, *Sunnyvale*
Author, Retired Attorney

2:45 **Break**

3:00 **Movie Magic: Bringing Books to the Big Screen** .75 hr

- What else can we do with our book?
- How else do we monetize it?

Michael N. Saleman, *Austin*
Head of Business and Legal Affairs,
Megalomedia

3:45 **Fifty Shades of Black & White** 1 hr (.25 ethics)

Mike Farris, *Sunnyvale*
Author, Retired Attorney

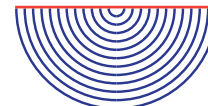
Jennifer Pedroza, *Arlington*
Co-author, 'Fifty Shades of Black & White'

4:45 **Adjourn**

Special Event

5:30 p.m. - 7:30 p.m.

Make plans to join us in the evening for a Welcome Reception offsite. Enjoy drinks and snacks generously sponsored by the State Bar TESLAW Section.



Texas Entertainment and Sports Law Section
You Entertain. We Represent.

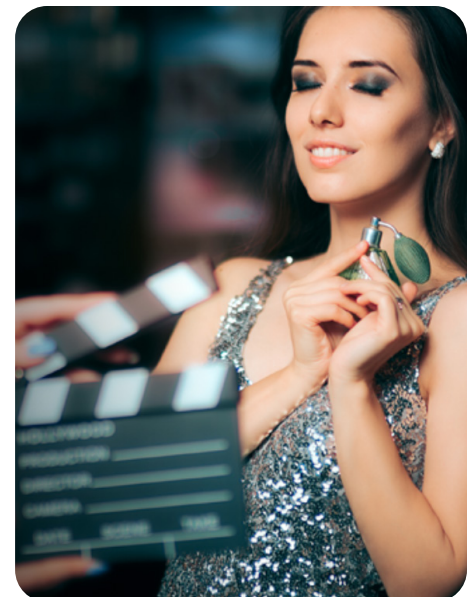
TESLAW.org

Texas Entertainment and Sports Law Section of the State Bar of Texas

Formed in 1989, the Entertainment and Sports Law Section consists of more than 600 licensed attorneys throughout the state who practice entertainment and sports law. Section members represent a wide variety of clients including artists, filmmakers, athletes, media companies, employers, employees, and entertainment and sports organizations, in both the private and public sectors. The purpose of the Entertainment and Sports Law Section is to promote and enhance the practice of law by all lawyers who concentrate or have an interest in entertainment and sports law.

Join today and get involved in the Section's activities. Some of the areas in which you can serve are legislative (state and federal), merchandising, website, social networking, event planning, marketing and more.

Section dues are \$30, and membership is from June 1 to May 31. To join, visit your My Bar Page and join online, or download a membership form from TexasBar.com/sections to pay by mail.



Entertainment Law Institute

Cosponsored by the Entertainment and Sports Law Section of the State Bar of Texas



Register early and **save \$50!**

Entertainment and Sports Law Section members **save \$25!**

Lawyers licensed 5 years or less take **HALF OFF!**

(See page 6 for details.)

LIVE Austin

November 10-11, 2022

DoubleTree by Hilton Hotel

Register by **October 27** to save!

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WEDNESDAY | Special Event | 5:30 p.m. - 7:30 p.m.

Make plans to join us Wednesday evening for a Welcome Reception offsite. Enjoy drinks and snacks generously **sponsored by the State Bar TESLAW Section.**



THURSDAY

6.25 hours including 1.75 ethics

- 8:00 **Registration**
Coffee & Pastries Provided
- 8:35 **Welcoming Remarks**
Course Director
Christian L. Castle, *Austin*
Christian L. Castle, Attorneys
- 8:45 **Ethics Lessons from HBO's "Succession"**
1 hr ethics
Brent Turman, *Dallas*
Bell Nunnally & Martin
- 9:45 **Annual Roundup of Notable Entertainment Industry Court Rulings**
1 hr
Stan Soocher, Esq., *Denver, CO*
Editor-in-Chief, "Entertainment Law & Finance" and Professor Emeritus, Music & Entertainment Industry Studies
University of Colorado Denver
- 10:45 **Break**
- 11:00 **An Update on the Mechanical Royalty Rate Proceedings at the Copyright Royalty Board** *1 hr*
Blake Cunningham, *Austin*
Music Counsel, Google

Gwendolyn Seale, *Austin*
Mike Tolleson and Associates
- 12:00 **Break - Lunch Provided**
- 12:15 **Texas Star Award Presentation**
- 12:30 **Luncheon Presentation: Past, Present, and Future of the Copyright Royalty Board** *.5 hr*
Hon. Suzanne M. Barnett, *Derwood, MD*
Former Copyright Royalty Judge
- 1:00 **Break**
- 1:15 **Negotiating Producer Agreements**
1 hr (.25 ethics)
Amy E. Mitchell, *Austin*
Amy E. Mitchell, PLLC

Andrea Villarreal, *Austin*
Barnes Lipscomb & Stewart

- 2:15 **Break**
- 2:30 **A Day in the Life of Business Affairs**
.75 hr (.25 ethics)
Christian L. Castle, *Austin*
Christian L. Castle, Attorneys

Scott McDowell, *Los Angeles, CA*
King Holmes Paterno & Soriano

Clark Miller, *New York, NY*
Clark Miller Consulting
- 3:15 **Litigation Roundtable on the Depp v. Heard Trial** *1 hr (.25 ethics)*
Michael Lambert, *Austin*
Haynes and Boone

Chanley Painter, *Atlanta, GA*
Legal Correspondent, CourtTV

Brent Turman, *Dallas*
Bell Nunnally & Martin
- 4:15 **Adjourn**

MCLE CREDIT

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CPA CREDIT

We have registered with the Texas State Board of Public Accountancy as a CPE sponsor. This registration does not constitute an endorsement by the Board as to the quality of our program. The State Bar's continuing education sponsor I.D. number is 135.

Texas Star Award

Recipient:
Hon. Suzanne Barnett



Judge Suzanne Barnett served as the Chief Copyright Royalty Judge at the Copyright Royalty Board (CRB) in Washington, DC, which determines royalty rates and terms applicable to statutory copyright licenses. She began her tenure at the CRB in 2012 until she retired in 2019, and reprised her role, returning from retirement in November 2021 through July 2022, as the Librarian of Congress and worked to fill the Chief Judge vacancy. Judge Barnett is the first and only woman to serve as a Copyright Royalty Judge, and in March 2022, she authored the determination which withdrew the settlement to freeze the mechanical royalty rate pertaining to physical formats and permanent downloads from 2023-2027. As a result of this determination, songwriters worldwide are on track to experience a mechanical royalty rate increase from these configurations for the first time in sixteen years.



FRIDAY

6 hours including .5 ethics

8:00 **Coffee & Pastries Provided**

8:25 **Announcements**

8:30 **Navigating Hot-Button Clauses in Entertainment Industry Contracts** .75 hr

Wallace E.J. Collins III, Esq., *New York, NY*
Attorney at Law

Stan Soocher, Esq., *Denver, CO*

Editor-in-Chief, "Entertainment Law & Finance" and Professor Emeritus, Music & Entertainment Industry Studies
University of Colorado Denver

9:15 **Lazzari Prize Award Presentation and Paper Summary** .25 hr

Marguerite Zamora, *Austin*
Alyce Zawacki Law

9:30 **Negotiating Artist NFT Agreements for NFT Auctions and the Metaverse**

1 hr (.25 ethics)

Christian L. Castle, *Austin*
Christian L. Castle, Attorneys

Daniel B. Garrie, Esq., *Los Angeles, CA*
Founder of Law & Forensics and Neutral with JAMS ADR

10:30 **Break**

10:45 **Esports: From Grassroots Gamers to Global Brands** 1 hr

Johnathan Jordan, *Dallas*
OpTic Gaming

Michele Martell, *Austin*
Martell Media House

Steven V. Walkowiak, *Dallas*
Greenberg Traurig

Thomas Woolsey III, *Dallas*
Greenberg Traurig

11:45 **Lunch on Your Own**

1:00 **How the New Copyright Claims Board Helps Creators (and Their Attorneys)**

1 hr

Whitney Levandusky, *Baltimore, MD*
Supervisory Attorney-Advisor, Copyright Claims Board, U.S. Copyright Office

Thomas Maddrey, *Dallas*
American Society of Media Photographers, Inc.

2:00 **Negotiating Audiovisual Streaming Distribution Agreements** 1 hr

Colby Gaines, *Austin*
Back Roads Entertainment

Baron Ojogho, *Burbank, CA*
Abrams Garfinkel Margolis Bergson, LLP

3:00 **Music Licensing and Venture Capital Term Sheets for Music-Tech Startups**

1 hr (.25 ethics)

Christian Castle, *Austin*
Christian L. Castle, Attorneys

Ryan K. Gravelle, *Austin*
Kastner Gravelle

Radney Wood, *Austin*
Vela Wood

4:00 **Adjourn**

BENEFITS OF ATTENDING A LIVE COURSE

- Make the connections you need for the business you want: 80% of clients come from trusted sources such as fellow attorneys.
- Be the first to learn of vital developments and potential changes in your practice area.
- Gain guidance and insight from face-to-face Q & A with course faculty.
- Get inspired and motivated by connecting with judges, fellow attorneys, and other professionals - many with the same issues and concerns you may have.
- Take time away from the office to focus on CLE without distractions!



Reserve Your Hotel Room Early

Hotel rooms have been blocked at special rates on a space available basis. To make a reservation, contact the hotel and indicate that you will be attending this State Bar of Texas course.

LIVE Austin

DoubleTree by Hilton Austin

6505 N. Interstate 35

Austin, TX 78752

(512) 454-3737

\$169 single/double

Hotel Deadline: October 21

[Make your reservation online.](#)

Parking: Self-parking is available for course attendees at a discounted rate of \$5 per day in the hotel parking garage.



TexasBarCLE.com

• **101 Course Director and Institute Co-Director**

Amy E. Mitchell..... Austin

• **Institute Director**

Christian L. Castle..... Austin

• **Planning Committee**

Stevie Fitzgerald Austin

Tristan Robinson Grapevine

Erin Rodgers Houston

Gwendolyn Seale Austin

Prof. Stan Soocher, Esq..... Denver, CO

Brent Turman..... Dallas

• **TexasBarCLE Planning Team**

Kandi Botello Program Planner

Michelle Townley Sr. Program Coordinator

Yvette Ramirez Written Materials Coordinator

Tiffany Clay Meeting Planner

• **Entertainment and Sports Law Section of the State Bar of Texas**

Brent Turman..... Chair

Gwendolyn Seale Chair-Elect

Alyce Zawacki Secretary

Stephen Summer Treasurer

Tristan Robinson Immediate Past-Chair

• **State Bar of Texas**

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Trey Appfel Executive Director

Hedy Bower..... Director, TexasBarCLE

WAYS TO SAVE ON THE INSTITUTE!

Register by October 27 and Save \$50

Early registrations help us ensure that sufficient seating and refreshments are available. Seating will be reserved for preregistrants until the start of the first topic.

Entertainment and Sports Law Section Members Can Save \$25

Not a member? To join, visit your My Bar Page and join online, or download a membership form from [TexasBar.com/sections](https://www.texasbar.com/sections) to pay by mail. Please do not send section membership payment with your registration fee.

Texas Bar College Members Can Save \$25

To join or learn more, visit [texasbarcollege.com](https://www.texasbarcollege.com) or call (512) 427-1819.

Paralegal Division Members Can Save \$25

To join or learn more, visit [txpd.org](https://www.txpd.org) or call (806) 443-2209.

Earn Discounts by Registering Five or More from your firm or agency.

Contact Firm & Group Sales Manager Laura Angle at (512) 263-2802 or laura.angle@texasbar.com.

HALF OFF for Attorneys Licensed in Texas 5 Years or Less!

Attorneys licensed in Texas 5 years or less get half off the regular course fee.

FYI

• Scholarship Information

TexasBarCLE offers scholarships for live courses, video replays, online classes, and webcasts. To apply or learn more, call (512) 427-1490, Mon-Fri 8am-5pm CT. Please apply at least two weeks prior to any live/video replay course or at least one week prior to any webcast or online class.

• Active Texas State, County, and Federal Judges, Administrative Law Judges, Hearing Examiners, and Judge's Staff Attorneys may attend out-of-state programs for a discounted rate or in-state programs for free, provided:

(1) the course directly relates to the judge's/tribunal's jurisdiction, (2) the judge is a full-time judge or retired under a judicial retirement system and (3) space is available for all paying registrants. This privilege does not extend to prosecutors, receivers, trustees, other court staff, or persons serving part-time in a judicial capacity. Actual attendance is required to receive course materials.

• Parking Information is subject to change and does not guarantee available space.

• If You Need Special Accommodations to Attend or Have a Food Allergy, please contact us as soon as possible at (512) 427-1827 or Tiffany.Clay@texasbar.com.

• Registered but Can't Attend? Still Earn MCLE Credit

by taking the course online later. If you would rather have a refund, call (512) 427-1574 or fax your request to (512) 427-4443. **Refund requests must be made** at least one business day before the program.

• FREE ONLINE BENEFITS! Online Videos and MP3s of the Topics will be available to registrants 6-8 weeks after the course. Provide your e-mail address when preregistering to be notified when and how these benefits may be accessed. (Note: Presentation lengths may vary from that which was advertised.) There's no extra charge; as a registrant, you're already entitled!

• Interested in Sponsoring or Exhibiting at this Course or Others? Please view the [TexasBarCLE Course List](#) and contact us at clesponsorships@texasbar.com.

• Policy of Impartiality

The State Bar of Texas does not endorse political candidates. When a candidate for the public office is included in promotion for or participates in a TexasBarCLE event, the State Bar is not taking a position for or against anyone's candidacy.

REGISTER FOR THE LIVE COURSE

ONLINE

TexasBarCLE.com

Credit Card Only

PHONE

(512) 427-1574

during business hours

Credit Card Only

MAIL

State Bar of Texas

P.O. Box 676916

Dallas, TX 75267-6916

check or credit card

REGISTERING

FIVE OR MORE?

E-mail Laura Angle at

laura.angle@texasbar.com

for group discount information



Entertainment Law Institute [8095]

• LIVE Austin • November 10-11, 2022

Registration fee.....\$595

Take \$50 OFF: Register by October 27

Licensed 5 years or less, HALF OFF\$297.50*

Your Institute registration includes:

- Coffee and pastries each morning
- Texas Star Award luncheon on Thursday
- Welcome Reception
- Discounted self-parking
- Complimentary Wi-Fi in the meeting room
- Course materials provided as a PDF download only - search all articles at once!

Entertainment Law 101 [8096]

• LIVE Austin • November 9, 2022

Registration fee.....\$175*

Licensed 5 years or less, \$50 OFF.....\$125*

I may attend complimentary because I am a (see page 6):

Qualifying judge Judge's staff attorney

*Does not qualify for further discounts in the Discounts section at right.

• Course Materials

Written materials will be provided as a PDF download only.

Register in advance and we'll send you an email to download/print the materials when they become available. (You must be a registered user of TexasBarCLE.com to use this feature. Becoming a registered user is free and only takes a moment.) **Note:** Please download the materials before you arrive at the course, since internet access may be limited.

• Discounts

I am entitled to 1 or 2 discounts on the Institute:

\$50 OFF because I am registering by the October 27 deadline.
(If by mail, date of postmark will be determinative.)

\$25 OFF because (choose 1 box only) I'm a member of the:

- Entertainment and Sports Law Section
- Texas Bar College
- Paralegal Division

For more information, see page 6.

• I can't attend but would like the materials.

Search Publications at TexasBarCLE.com (available 1-2 weeks after the course) and order a PDF download of the 2-day Institute materials for \$85 (plus tax) or the 101 Course materials for \$45 (plus tax).

Online videos and MP3 files of topics will be available from TexasBarCLE.com 6-8 weeks after the course. For information on other course products, contact our Flash CLE service at (512) 427-1575.

QUESTIONS? (512) 427-1574

• My total is \$ _____ . I am paying by:

Check (enclosed) payable to the State Bar of Texas for \$ _____

Visa Mastercard Amex Discover

PLEASE PRINT LEGIBLY Account No. _____ Exp. Date _____

Name on card (Please print) _____

Signature _____

State Bar Membership No. _____

Registrant Name _____

Firm Name/Court _____

Address for Bar-Related Mail _____

City/State Zip _____

Phone () _____ Fax () _____

E-Mail (required for registrant's PDF download option): _____

A confirmation of your registration will be sent to the e-mail address you provide.