32nd Annual

Entertainment Law Institute

LIVE  Austin  •  November 10-11, 2022  •  DoubleTree by Hilton Austin

Join us on November 9 for Entertainment Law 101: The Literary Edition
(Separate registration required.)
Join us Wednesday for
Entertainment Law 101: The Literary Edition
Separate registration required.

Purpose and Scope
Join us as we learn about the various paths to publication for writers and authors, current book publishing models, how to get your book on the big screen, and a sordid tale of a literary collaboration gone terribly, terribly wrong.

WEDNESDAY
3.5 hours including .25 ethics

12:30 Registration

12:55 Welcoming Remarks
Course Director
Amy E. Mitchell, Austin
Amy E. Mitchell, PLLC

1:00 Paths to Publications for Writers & Authors 1 hr
Stevie Fitzgerald, Austin
SXSW, LLC

2:00 From Self-Published to Random House .75 hr
Overview of self-publishing, hybrid publishing, and other distribution methods.
Mike Farris, Sunnyvale
Author, Retired Attorney

2:45 Break

3:00 Movie Magic: Bringing Books to the Big Screen .75 hr
• What else can we do with our book?
• How else do we monetize it?
Michael N. Saleman, Austin
Head of Business and Legal Affairs, Megalomedia

3:45 Fifty Shades of Black & White 1 hr (.25 ethics)
Mike Farris, Sunnyvale
Author, Retired Attorney
Jennifer Pedroza, Arlington
Co-author, ‘Fifty Shades of Black & White’

4:45 Adjourn

Special Event
5:30 p.m. - 7:30 p.m.
Make plans to join us in the evening for a Welcome Reception offsite. Enjoy drinks and snacks generously sponsored by the State Bar TESLAW Section.

Texas Entertainment and Sports Law Section
You Entertain. We Represent.

Texas Entertainment and Sports Law Section of the State Bar of Texas
Formed in 1989, the Entertainment and Sports Law Section consists of more than 600 licensed attorneys throughout the state who practice entertainment and sports law. Section members represent a wide variety of clients including artists, filmmakers, athletes, media companies, employers, employees, and entertainment and sports organizations, in both the private and public sectors. The purpose of the Entertainment and Sports Law Section is to promote and enhance the practice of law by all lawyers who concentrate or have an interest in entertainment and sports law.

Join today and get involved in the Section’s activities. Some of the areas in which you can serve are legislative (state and federal), merchandising, website, social networking, event planning, marketing and more.

Section dues are $30, and membership is from June 1 to May 31. To join, visit your My Bar Page and join online, or download a membership form from TexasBar.com/sections to pay by mail.
Register early and save $50!

Entertainment and Sports Law Section members save $25!

Lawyers licensed 5 years or less take HALF OFF!

(See page 6 for details.)

**LIVE Austin**
November 10-11, 2022
DoubleTree by Hilton Hotel

Register by **October 27** to save!

**PLEASE NOTE:**
Because the health and safety of staff and attendees is our top priority, TexasBarCLE and host hotels will follow the latest CDC guidelines for in-person events. Attendance will require you to comply with protocols that promote a safe environment. (See more details.)

If an event is rescheduled or changed to webcast, registrants will be seamlessly transferred or may request a refund.

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**WEDNESDAY | Special Event | 5:30 p.m. - 7:30 p.m.**

Make plans to join us Wednesday evening for a Welcome Reception offsite. Enjoy drinks and snacks generously sponsored by the State Bar TESLAW Section.

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**THURSDAY**

6.25 hours including 1.75 ethics

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Registration</td>
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<tr>
<td></td>
<td>Coffee &amp; Pastries Provided</td>
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<tr>
<td>8:35</td>
<td>Welcoming Remarks</td>
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<td>Course Director</td>
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<td></td>
<td>Christian L. Castle, Austin</td>
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<td>Christian L. Castle, Attorneys</td>
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<tr>
<td>8:45</td>
<td>Ethics Lessons from HBO's &quot;Succession&quot;</td>
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<td></td>
<td>1 hr ethics</td>
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<td></td>
<td>Brent Turman, Dallas</td>
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<td>Bell Nunnally &amp; Martin</td>
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<td>9:45</td>
<td>Annual Roundup of Notable Entertainment Industry Court Rulings</td>
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<td>1 hr</td>
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<td>Stan Soocher, Esq., Denver, CO</td>
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<td>&quot;Entertainment Law &amp; Finance&quot; and Professor Emeritus, Music &amp; Entertainment Industry Studies University of Colorado Denver</td>
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<tr>
<td>10:45</td>
<td>Break</td>
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<tr>
<td>11:00</td>
<td>An Update on the Mechanical Royalty Rate Proceedings at the Copyright Royalty Board</td>
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<td>Blake Cunningham, Austin</td>
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<td>Music Counsel, Google</td>
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<td>Gwendolyn Seale, Austin</td>
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<td>Mike Tolleson and Associates</td>
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<td>12:00</td>
<td>Break - Lunch Provided</td>
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<td>12:15</td>
<td>Texas Star Award Presentation</td>
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<td>12:30</td>
<td>Luncheon Presentation: Past, Present, and Future of the Copyright Royalty Board</td>
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<td>.5 hr</td>
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<td>Hon. Suzanne M. Barnett, Derwood, MD</td>
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<td>Former Copyright Royalty Judge</td>
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<td>1:00</td>
<td>Break</td>
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<td>1:15</td>
<td>Negotiating Producer Agreements</td>
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<td></td>
<td>1 hr (.25 ethics)</td>
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<td></td>
<td>Amy E. Mitchell, Austin</td>
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<td>Amy E. Mitchell, PLLC</td>
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<td>Andrea Villarreal, Austin</td>
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<td>Barnes Lipscomb &amp; Stewart</td>
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**MCLE CREDIT**

12.25 Hours (2.5 Ethics)

MCLE Course No: 174173527

Applies to the Texas Bar College and the Texas Board of Legal Specialization in Civil Appellate and Civil Trial Law.

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**Texas Star Award Recipient:**

Hon. Suzanne Barnett

Judge Suzanne Barnett served as the Chief Copyright Royalty Judge at the Copyright Royalty Board (CRB) in Washington, DC, which determines royalty rates and terms applicable to statutory copyright licenses. She began her tenure at the CRB in 2012 until she retired in 2019, and reprised her role, returning from retirement in November 2021 through July 2022, as the Librarian of Congress and worked to fill the Chief Judge vacancy. Judge Barnett is the first and only woman to serve as a Copyright Royalty Judge, and in March 2022, she authored the determination which withdrew the settlement to freeze the mechanical royalty rate pertaining to physical formats and permanent downloads from 2023-2027. As a result of this determination, songwriters worldwide are on track to experience a mechanical royalty rate increase from these configurations for the first time in sixteen years.

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**CPA CREDIT**

We have registered with the Texas State Board of Public Accountancy as a CPE sponsor. This registration does not constitute an endorsement by the Board as to the quality of our program. The State Bar’s continuing education sponsor I.D. number is 135.
FRIDAY
6 hours including .75 ethics

8:00  Coffee & Pastries Provided
8:25  Announcements
8:30  Navigating Hot-Button Clauses in Entertainment Industry Contracts .75 hr
Wallace E.J. Collins III, Esq., New York, NY Attorney at Law
Stan Soocher, Esq., Denver, CO Editor-in-Chief, “Entertainment Law & Finance” and Professor Emeritus, Music & Entertainment Industry Studies University of Colorado Denver
9:15  Lazzari Prize Award Presentation and Paper Summary .25 hr
Marguerite Zamora, Austin Alyce Zawacki Law
9:30  Negotiating Artist NFT Agreements for NFT Auctions and the Metaverse 1 hr (.25 ethics)
Christian L. Castle, Austin Christian L. Castle, Attorneys
Daniel B. Garrie, Esq., Los Angeles, CA Founder of Law & Forensics and Neutral with JAMS ADR
10:30  Break
10:45  Esports: From Grassroots Gamers to Global Brands 1 hr (.25 ethics)
Jonathan Jordan, Dallas OptiC Gaming
Michele Martell, Austin Martell Media House
Steven V. Walkowiak, Dallas Greenberg Traurig
Thomas Woolsey III, Dallas Greenberg Traurig
11:45  Lunch on Your Own
1:00  How the New Copyright Claims Board Helps Creators (and Their Attorneys)
1 hr
Whitney Levandusky, Baltimore, MD Supervisory Attorney-Advisor, Copyright Claims Board, U.S. Copyright Office
Thomas Maddrey, Dallas American Society of Media Photographers, Inc.
2:00  Negotiating Audiovisual Streaming Distribution Agreements 1 hr
Colby Gaines, Austin Back Roads Entertainment
Baron Ojogho, Burbank, CA Abrams Garfinkel Margolis Bergson, LLP
3:00  Music Licensing and Venture Capital Term Sheets for Music-Tech Startups
1 hr (.25 ethics)
Christian Castle, Austin
Christian L. Castle, Attorneys
Ryan K. Gravelle, Austin
Kastner Gravelle
Radney Wood, Austin
Vela Wood
4:00  Adjourn

BENEFITS OF ATTENDING A LIVE COURSE
• Make the connections you need for the business you want: 80% of clients come from trusted sources such as fellow attorneys.
• Be the first to learn of vital developments and potential changes in your practice area.
• Gain guidance and insight from face-to-face Q & A with course faculty.
• Get inspired and motivated by connecting with judges, fellow attorneys, and other professionals - many with the same issues and concerns you may have.
• Take time away from the office to focus on CLE without distractions!
Reserve Your Hotel Room Early

Hotel rooms have been blocked at special rates on a space available basis. To make a reservation, contact the hotel and indicate that you will be attending this State Bar of Texas course.

**LIVE Austin**  
DoubleTree by Hilton Austin  
6505 N. Interstate 35  
Austin, TX 78752  
(512) 454-3737  
$169 single/double  
Hotel Deadline: October 21  
Make your reservation online.

Parking: Self-parking is available for course attendees at a discounted rate of $5 per day in the hotel parking garage.

- **101 Course Director and Institute Co-Director**  
  Amy E. Mitchell................................................................. Austin

- **Institute Director**  
  Christian L. Castle............................................................ Austin

- **Planning Committee**  
  Stevie Fitzgerald............................................................. Grapevine  
  Tristan Robinson............................................................ Houston  
  Erin Rodgers ....................................................................... Houston  
  Gwendolyn Seale .............................................................. Austin  
  Prof. Stan Soocher, Esq....................................................... Denver, CO  
  Brent Turman...................................................................... Dallas

- **TexasBarCLE Planning Team**  
  Kandi Botello........................................................................ Program Planner  
  Michelle Townley............................................................... Sr. Program Coordinator  
  Yvette Ramirez................................................................. Written Materials Coordinator  
  Tiffany Clay........................................................................ Meeting Planner

- **Entertainment and Sports Law Section of the State Bar of Texas**  
  Brent Turman........................................................................ Chair  
  Gwendolyn Seale .................................................................. Chair-Elect  
  Alyce Zawacki ....................................................................... Secretary  
  Stephen Summer................................................................. Treasurer  
  Tristan Robinson................................................................. Immediate Past-Chair

- **State Bar of Texas**  
  Laura Gibson........................................................................ President  
  Chad Baruch......................................................................... Chair of the Board  
  Cindy V. Tisdale.................................................................... President-Elect  
  Sylvia Borunda Firth............................................................ Immediate Past President  
  Michael J. Ritter................................................................. TYLA President  
  Scott Rothenberg................................................................. Chair, CLE Committee  
  Dwight McDonald............................................................... Chair, Board PDP Committee  
  Trey Apffel......................................................................... Executive Director  
  Hedy Bower........................................................................ Director, TexasBarCLE
WAYS TO SAVE ON THE INSTITUTE!

Register by October 27 and **Save $50**
Early registrations help us ensure that sufficient seating and refreshments are available. Seating will be reserved for preregistrants until the start of the first topic.

Entertainment and Sports Law Section Members Can **Save $25**
Not a member? To join, visit your My Bar Page and join online, or download a membership form from TexasBar.com/sections to pay by mail. Please do not send section membership payment with your registration fee.

Texas Bar College Members Can **Save $25**
To join or learn more, visit texasbarcollege.com or call (512) 427-1819.

Paralegal Division Members Can **Save $25**
To join or learn more, visit txpd.org or call (806) 443-2209.

Earn Discounts by Registering Five or More from your firm or agency.
Contact Firm & Group Sales Manager Laura Angle at (512) 263-2802 or laura.angle@texasbar.com.

HALF OFF for Attorneys Licensed in Texas 5 Years or Less!
Attorneys licensed in Texas 5 years or less get half off the regular course fee.

FYI

- **Scholarship Information**
  TexasBarCLE offers scholarships for live courses, video replays, online classes, and webcasts. To apply or learn more, call (512) 427-1490, Mon-Fri 8am-5pm CT. Please apply at least two weeks prior to any live/video replay course or at least one week prior to any webcast or online class.

- **Active Texas State, County, and Federal Judges, Administrative Law Judges, Hearing Examiners, and Judge’s Staff Attorneys may attend out-of-state programs for a discounted rate or in-state programs for free, provided:**
  (1) the course directly relates to the judge’s/tribunal’s jurisdiction, (2) the judge is a full-time judge or retired under a judicial retirement system and (3) space is available for all paying registrants. This privilege does not extend to prosecutors, receivers, trustees, other court staff, or persons serving part-time in a judicial capacity. Actual attendance is required to receive course materials.

- **Parking Information** is subject to change and does not guarantee available space.

- **If You Need Special Accommodations to Attend or Have a Food Allergy,** please contact us as soon as possible at (512) 427-1827 or Tiffany.Clay@texasbar.com.

- **Registered but Can’t Attend? Still Earn MCLE Credit**
  by taking the course online later. If you would rather have a refund, call (512) 427-1574 or fax your request to (512) 427-4443. **Refund requests must be made** at least one business day before the program.

- **FREE ONLINE BENEFITS!** Online Videos and MP3s of the Topics will be available to registrants 6-8 weeks after the course. Provide your e-mail address when preregistering to be notified when and how these benefits may be accessed. (Note: Presentation lengths may vary from that which was advertised.) There's no extra charge; as a registrant, you're already entitled!

- **Interested in Sponsoring or Exhibiting at this Course or Others?** Please view the TexasBarCLE Course List and contact us at clesponsorships@texasbar.com.

- **Policy of Impartiality**
  The State Bar of Texas does not endorse political candidates. When a candidate for the public office is included in promotion for or participates in a TexasBarCLE event, the State Bar is not taking a position for or against anyone’s candidacy.
REGISTER FOR THE LIVE COURSE

ONLINE
TexasBarCLE.com
Credit Card Only

PHONE
(512) 427-1574
during business hours
Credit Card Only

MAIL
State Bar of Texas
P.O. Box 676916
Dallas, TX 75267-6916
credit or check card

REGISTERING
FIVE OR MORE?
E-mail Laura Angle at
laura.angle@texasbar.com
for group discount information

Entertainment Law Institute [8095]
• LIVE Austin • November 10-11, 2022
  ○ Registration fee.......................... $595
  Take $50 OFF: Register by October 27
  ○ Licensed 5 years or less, HALF OFF .................. $297.50*

Your Institute registration includes:
• Coffee and pastries each morning
• Texas Star Award luncheon on Thursday
• Welcome Reception
• Discounted self-parking
• Complimentary Wi-Fi in the meeting room
• Course materials provided as a PDF download only - search all articles at once!

Entertainment Law 101 [8096]
• LIVE Austin • November 9, 2022
  ○ Registration fee.......................... $175*
  ○ Licensed 5 years or less, $50 OFF .................. $125*

I may attend complimentary because I am a (see page 6):
  ○ Qualifying judge  ○ Judge’s staff attorney

*Does not qualify for further discounts in the Discounts section at right.

Course Materials
Written materials will be provided as a PDF download only.
Register in advance and we’ll send you an email to download/print the materials when they become available. (You must be a registered user of TexasBarCLE.com to use this feature. Becoming a registered user is free and only takes a moment.) Note: Please download the materials before you arrive at the course, since internet access may be limited.

Discounts
I am entitled to 1 or 2 discounts on the Institute:
  ○ $50 OFF because I am registering by the October 27 deadline.
    (If by mail, date of postmark will be determinative.)
  ○ $25 OFF because (choose 1 box only) I am a member of the:
    ○ Entertainment and Sports Law Section
    ○ Texas Bar College
    ○ Paralegal Division

For more information, see page 6.

I can’t attend but would like the materials.
Search Publications at TexasBarCLE.com (available 1-2 weeks after the course) and order a PDF download of the 2-day Institute materials for $85 (plus tax) or the 101 Course materials for $45 (plus tax).
Online videos and MP3 files of topics will be available from TexasBarCLE.com 6-8 weeks after the course. For information on other course products, contact our Flash CLE service at (512) 427-1575.

QUESTIONS? (512) 427-1574

My total is $ ___________. I am paying by:
  ○ Check (enclosed) payable to the State Bar of Texas for $ ____________________________________________
  ○ Visa  ○ Mastercard  ○ Amex  ○ Discover

PLEASE PRINT LEGIBLY
Account No._________________________ Exp. Date ___________________________
Name on card (Please print) _______________________________________________________
Signature__________________________________________________________________________
State Bar Membership No. __ __ __ __ __ __ __ __ __ __ __
Registrant Name______________________________________________________________
Firm Name/Court_________________________________________________________________
Address for Bar-Related Mail ________________________________________________________
City/State Zip ____________________________________________________________________
Phone (   )_________________________ Fax (   )_________________________
E-Mail (required for registrant’s PDF download option): ________________________________

A confirmation of your registration will be sent to the e-mail address you provide.